

ABSTRACT OF THE INVENTION

This invention relates to the field of biotechnology or genetic engineering.

- 5 Specifically, this invention relates to the field of gene expression. More specifically, this invention relates to a novel inducible gene expression system and methods of modulating gene expression in a host cell for applications such as gene therapy, large scale production of proteins and antibodies, cell-based high throughput screening assays, functional genomics and regulation of traits in transgenic plants and animals.

0965703-092601